

'Shining light on potential'

LONDON SOUTH EAST ACADEMIES TRUST

BROMLEY BEACON ACADEMY

- College
- Further education
- Apprenticeship

C3 Production Skills and Technique
Capturing footage, recording audio, creating images, creating content and sourcing secondary content

C3 Testing and exporting for distribution
Testing usability, rendering, file optimisations and exporting

Component 3 External Assessment

C3 Managing the production process
Time management, copyright and permissions

C3 Combining and refining content
Editing, combining content and adding interactivity

Component 3 - Creating a Media Product in Response to a Brief

Understand how to develop ideas in response to a brief. Develop planning materials in response to a brief. Apply media production skills and techniques to the creation of a media product. Create and refine a media product to meet the requirements of a brief.

C3 Generate Ideas
Researching existing products and content, style, design and idea selection

Component 2 Internal Assessment

C3 Planning Materials
Storyboarding, scripts writing, page layout and design

C3 Respond to a brief
Establishing requirements, defining audience, research and themes.

C2 Review of process and development
Reviewing content, testing, reviewing, informal discussions and refining work.

C2 Media production skills and techniques
Shooting video, shot composition, camera movement, recording audio, lightening, writing, editing and taking photographs

C2 Media post-production skills and techniques
Editing video, audio and images, adding effect, transitions, visual effects, interactivity, design, software

Component 2 Delivery

C2 Media production and post-production processes and practices
Creating workflow, preparing assess, experimenting and exporting

C2 Media pre-production skills and techniques
Producing, reviewing and refining materials, storyboards, mood boards, wireframes, sketches, scripts, charts and screen play

Component 2 - Developing Digital Media Production Skills

Develop and apply media pre-production processes, skills and techniques. Develop and apply media production and postproduction processes, skills and techniques to create a media product

Component 1 Internal Assessment

C2 Media production techniques
Camerawork, mise-en-scene, sound, editing, effects, layout, design, typography, photography, image editing, user interface, interactive features and usability

C2 Media pre-production skills and practices.
Research, discovery, generate ideas, experimentation and reviewing ideas

C1 Genre, narrative and representation
Identification of generic characteristics, repetition, differences, storytelling, narrative structures, point of view, characterisation, themes, setting, audience stereotyping and identification

C1 Media products, audiences and purpose
Researching media products, media research techniques, contemporary media, historical media, context of production and audience interpretation

Component 1 Delivery

Component 1 - Exploring Media Products

Investigating media products and exploring how media products are created to provide meaning and engage audiences

Our Core Values at BBAB are: RELATIONSHIPS, INTEGRITY, HONESTY, TEAMWORK and TRUST

We do it the RIHTT way

